

WP7 Dissemination, exploitation and
sustainability strategy

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ACRONYMS

ABBREVIATED	EXTENDED
PA	Public Administration
UC	Use Case



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Executive summary

This is a preliminary document drafting the outline of the other EC policy briefs that will be produced during the lifetime of the project.

It must be noticed that at this early stage it is not feasible for the Consortium either to provide any significant content regarding the analysis of the socio-economic impact achieved by the project or to report on policy implications and recommendations based on the project activities, since the information needed to perform such tasks will become available only after the first and second iterations of the experimentations on the Use Cases (UC) evaluated in the project. Therefore, the actual policy briefs structured as explained in this document will be reported in Release 2 (D7.7 due at M24) and Release 3 (D7.8 due at M36) of this document.



1 Introduction

INTERLINK aims to overcome the barriers preventing administrations to reuse and share services with private partners (including citizens) by developing a novel collaborative governance model that merges the enthusiasm and flexibility of grassroots initiatives with the legitimacy and accountability granted by top-down e-government frameworks. Such a solution, which incorporates the strengths of these two approaches, will be able to overcome their individual limitations, namely lack of involvement of private actors, transparency and trust for “top-down” and lack of sustainability, accountability, and legitimacy for “bottom-up” initiatives.

To enable this, INTERLINK will provide a set of digital building blocks, called “Interlinkers”, that implement the defined governance model and standardize the basic functionalities needed to enable private actors to co-operate in the delivery of a service (organization, communication, scheduling, monitoring, etc.). In this way, the new shared service will maintain the effectiveness of digital solutions adopted in grassroots initiatives to support self-organization and make collective decisions, and at the same time fulfil the technical and legal requirements necessary for adoption by Public Administrations (PAs).

The INTERLINK multidisciplinary consortium is bound to deliver the new governance model and the Interlinkers within a technological framework and operational platform based on an open software system leveraging on mobile communications, facilitating the co-production of services between PAs and private stakeholders. The solution will be customised, deployed and evaluated in three use-cases within the partner PAs, i.e. (i) the Italian Ministry of Economy and Finance; (ii) the Latvian Ministry of Regional Development; and (iii) the City of Zaragoza. At the end of the project, the lessons learned in the three use cases will be generalized to deliver a re-usable solution across Europe.

2 USE CASES

The INTERLINK solution will be tested through proof-of-concept experiments to be executed in Public Administrations (PA) of Italy, Latvia and Spain. More specifically, the following use cases (UC) will be evaluated:

- **Italy, PA involved: The Ministry of Economy and Finance (MEF).** MEF has a vast experience in the bottom-up collaborative approaches, and it is always looking for opportunities to further develop its expertise and remain at the forefront of innovation. To this end, MEF will be developing a mock-up of a Participatory Strategic Planning Module (called PSPM) which allows Public Bodies and their staff to actively participate in the definition of the MEF’s Strategic Plan, as well as to have access to a repository of good practices on strategic planning approaches and methodologies. The use case will be implemented in two phases as follows: (1) during the first iteration, MEF has the goal of collecting requirements and feedback from stakeholders in order to co-design a mock-up of the PSPM (Participatory Strategic Planning Module) open to Public Bodies to allow their participation in the definition of the MEF’s Strategic Plan. According to the feedback and input received, the mock-up of the PSPM will be developed in order to also be used in the second iteration phase; (2) The second iteration will be about refining the PSPM mock-up with other Public Bodies.



- **Latvia, PA involved: the Ministry of Environmental Protection and Regional Development of the Republic of Latvia (VARAM).** This use case will be focused on the Latvian State Portal (<https://latvija.lv/EN>), which is a portal that provides easy access to services delivered by state and local government institutions. VARAM aims to continuously update and enhance the portal so that the public services published are increasingly adopted which is a portal that provides easy access to services delivered by state and local government institutions. The idea is to improve the service descriptions available on the Latvian State Portal, making them more useful and accessible, since many citizens still rely on physical consultation of services through CSC (Unified State and Municipal Customer Service Centres) and respective administrations of the municipalities of their residence.
- **Spain, PA involved: The City of Zaragoza (ZGZ) and its Center for Art and Technology (eTOPIA_).** This UC aims to promote collaborative city-making facilities and programs and to improve the process of Open Innovation in the city. More in detail, eTOPIA_ is going to develop communication and co-creation tools so that the different stakeholders involved in the co-creation of new public services and initiatives (SMEs, startups, entrepreneurs, social collectives, citizens) can collaborate in particular in the co-development, co-maintenance and co-exploitation phases of the resulting new services.

More details on each UC - in particular the information relevant to the content of the policy brief-, will be provided in this Section in Release 2 of this document.

3 SOCIOECOMONIC AND DEMOCRATIC IMPACTS

In the following releases of the document, the accomplishments of the project as regards the impact on economic growth and social development of the communities involved in the use cases will be reported in this Section. The first data and inputs needed for the analysis and evaluation of such achievements will become available at the end of the first experimentation (to be carried out from M16 to M21) and will be reported in Release 2 of this document.

4 POLICY IMPLICATIONS AND RECOMMANDATIONS

The main lesson learned collected during the two piloting phases of the UCs will drafted into policy recommendations to be considered by the EC in future similar endeavours, and will first reported in this Section in the second release of these policy briefs (D7.7 at M24), and revised and updated in the final release at the end of the project (D7.8 at M36).

5 SUSTANABILITY TOOLKIT

The sustainability strategy to ensure the exploitation of the project’s outcomes in a sustainable and profitable way beyond the end of the project will be outlined in this Section in Release 2 (D7.7 at M24), and further defined in Release 3 at the end of the project (D7.8 at M36), when leveraging the full-fledged Innovation Plan it will be possible to identify the exploitable results; carrying out the IPR assessment; and drafting the set of preliminary sustainability initiatives.